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Hope to see Everyone at next year's Paniolo Stampede Rodeo February 15 & 16, 2025

Hawaii Horse Owners, Inc. Pana'ewa Stampede Rodeo

Hawaii Horse Owners, Inc. is a non-profit organization whose members are Hawai'i Island horse lovers dedicated to preserving the rich Paniolo traditions, skills and life-style that are unique to our Hawaiian Islands. The Pana'ewa Stampede Rodeo helps pass on our Paniolo rodeo skills to our keiki and is a fun family event for our local residents and visitors to enjoy.



SPECIAL MAHALO for helping with the PANA'EWA STAMPEDE RODEO:

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The success of the Pana'ewa Stampede Rodeo requires many volunteer hours and much community financial support. Members of Hawaii Horse Owners lead the volunteer efforts. Our Key Volunteers include:

Arena Director: Rob Sanborn	Club President: Rob Sanborn
Rodeo Secretary: Kristen Sanborn	Club Treasurer: Nancy Cabral
Catch Pen Crew: Greg Lum Ho	Grand Entry: Kristen Sanborn
Chute Crew: Lori Lorenzo	Entrance Gate: Heather Dansdill
Arena Crew: Ryan Sanborn	Shirts/Hats: Rotary Club of Hilo
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	Kristen Sanborn
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Equipment: Frank Lawrence	Marcia Prose
	Restrooms: Carole Geballe
Timers: Kim Pacheco	Recycle/Trash: Waiakea High School Football Team
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Arena Director: Rob Sanborn
Announcer: Brent Jordan
Rodeo Clown: Mike Wallace
Soundman: Ryan Rapier
Photographer: Matthew Treptow
Bull Fighters: Judd Napier & Kaipo Soledade

Grand Entry

National Anthem ~ Hawai'i Pono
2023 Rodeo Queen Dazzah-Romance Fonte
Presentation of Rodeo Queen & Court
Adelaide Jose-Kaleopaa ~ Chesni Aku
Hina Lindsey ~ Peyton Kekaulua-Tavares
Toni Oshii ~ Chazlyn Noble
Missing Rider Memorial for Hula Chartrand-Barco

2024 Rodeo Events

Keiki Dummy Roping
Po'o Wai U+
Keiki Barrel Racing
Double Mugging+ (1st Section)
Century Team Roping
Kane & Wahine Ribbon Mugging (1st Section)
Keiki Calf Riding
Open Team Roping
Keiki Sheep Riding
~ Clown Act ~

LUNCH~ VENDOR BREAK

Ranch Broncs
Double Mugging+ (2nd Section)
Wahine Barrel Racing
Tie Down Roping
Wahine Breakaway
Kane & Wahine Roping
Kane & Wahine Ribbon Mugging (2nd Section)
~ Clown Act ~
Bull Riding
Crazy Bull Action*

+ Hawaii's Own Events: These unique Paniolo Events are done only in Hawaii. Learn more about our Hawaiian Paniolo History in this Program.

*This Exciting and risky event is open to the public. You must present I.D. proving you are at least 18 years old AND appear to be sane and sober when signing the waiver.



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HISTORY OF THE PANIOLO



Hawai'i Island has an unheralded heritage: a rich "cowboy culture" over two centuries old. In 1793, Captain George Vancouver presented King Kamehameha I with five black longhorn cattle. The animals were in poor condition after the long sea voyage and King Kamehameha I put them under

kapu law and freed them to range the island. Horses (Lio) arrived ten years later in 1803 and King Kamehameha I became the first Hawaiian rider.

In 1816, John Palmer Parker, a western advisor to Kamehameha, married royal granddaughter Kipikane and was awarded two acres of land for \$10. John Parker was given permission to wrangle the wild cows (pipi 'āhiu) that had thrived and multiplied.

By 1832, Mexican Vaqueros, who were expert horsemen with plenty of cattle experience, arrived in Hawai'i. They came with boots, saddles, a new language and a new lifestyle for the island. Called "Paniolo" by Hawaiians, the Vaqueros taught the Hawaiians how to ride, rope and make their own Hawaiian tree saddles (Noho Lio). The Hawaiian Paniolo perfected the art of cattle ranching, riding and roping.

In 1908, Ikuia Purdy was invited to compete in the Frontier Days Rodeo in Cheyenne, Wyoming. He and fellow Paniolo Archie Ka'aua and Eben Low shocked the rodeo crowd by taking top honors. They became instant celebrities known as the "Hawai'i Roughriders," as pictured above.

Paniolo traditions continue and will be seen today at our Pana'ewa Stampede Rodeo when Paniolo compete in Hawaii's Own Events of Po'o Wai U, Double Mugging and Kane and Wahine Ribbon Mugging.

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RODEO QUEEN CONTESTANT TONI ISHII

Aloha, my name is Toni Ishii and I am running for Pana'ewa Stampede Rodeo Queen. I am 18 years old and currently enrolled in the Acellus Academy Homeschool Program.



I live and love the country lifestyle. I have my family and friends to thank for what I have learned and for the inspiration to live the ranching life and to compete in rodeos. They have helped me through one of the toughest challenges I have faced - training my horse, Lady.

Through this lifestyle, I have come to understand if you never give up, anything is possible. The word "can't" is not in my vocabulary. Working with horses and living this lifestyle have also taught me the importance of consistency, persistence and diligence. It has also taught me to be respectful and helpful to my community, family and friends.

In my spare time, I like to work with and train my horse, practice for upcoming rodeos and work on vehicles with my Dad. I hope to become a diesel mechanic.

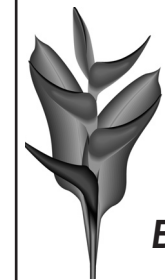
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RODEO QUEEN CONTESTANT CHAZLYN NOBLE

My name is Chazlyn Noble and I am one of six contestants running for the 2024 Pana'ewa Stampede Rodeo Queen!



I am 18 years old, and born and raised in Hilo. A little about me is my love and passion for horses started at Heart Ranch when I was just a little girl. Aunty Fronda Harris taught me basic riding skills and how to form a deeper connection and be one with a horse.

About two years ago, I started entering rodeos. The Menino Family welcomed me with open arms and has helped me progress in my riding skills for barrel racing, pole bending, and goat tying.

Rodeo and riding horses have been very therapeutic for me. Every run I make, I push myself to the limit and make the best out of it.

I decided to run for Rodeo Queen this year to put myself out there, meet new people, have a great time, and to become the 2024 Pana'ewa Stampede Rodeo Queen!

Mahalo Nui Loa to Hawaii Horse Owners for giving me this opportunity and to my friends, family, and sponsors for supporting me in something that I love to do.

I appreciate every single one of you!



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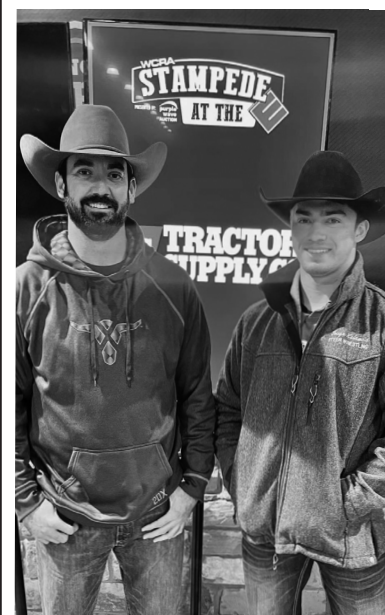
PRESENT DAY PANIOLO

All the Paniolo Kane and Wahine (cowboys and cowgirls) who compete in the Pana'ewa Stampede Rodeo help to preserve Paniolo culture. Participation in our 'local style' rodeo with Po'o Wai U, Double Mugging and Kane & Wahine Ribbon Mugging helps to maintain these unique rodeo skills, which are not done anywhere else in the world.



Many of our Pana'ewa Stampede Rodeo Champions have received Rodeo Scholarships to compete in College Rodeo on the mainland and some have continued to compete on the National level as Professional Cowboys. Many of our past and current contestants are now ranchers in Hawai'i and on the mainland. The Paniolo Rodeo skills help create the discipline and patience essential in working well with animals.

Up and coming Steer Wrestler Trisyn Kalawaia from Keaau is currently 14th in the National Rankings. Cody Cabral from Hilo is the only Paniolo to compete in the National Finals Rodeo. He finished 13th in the world competition as a Steer Wrestler in 2016 and continues to compete as a professional rodeo cowboy. Kalai Nobriga from Kealakekua is competing in Tie-Down Roping. Dale Benevides from Naalehu has competed on the national level in Team Roping. Ty Correira of Hilo is a retired professional bull fighter. Judd Napier, one of our bullfighters today, previously competed in our Rodeo.



Some of our Pana'ewa Stampede Rodeo Champions who have competed in College Rodeo on the mainland include Dusty Miranda, Ryan Sanborn, J.C. & Cody Cabral from Hilo; Trisyn Kalawaia from Keaau; Dale Benevides & Lexus Andrade from Naalehu; Ka'ili Brennenman and Eli Higa from Honoka'a; Cheyenne Gaspar, Ethan Awa, and Kahaiau, Hailey & Kale Onaka from Kona. Our past Stampede Champions also include current Rodeo volunteers Julie Miranda and Casey & Cody Lindsey of Hilo.

We look forward to many more years of the Pana'ewa Stampede Rodeo to help our cowboys and cowgirls continue the Paniolo Ranching Skills and the Spirit of the Paniolo. Without events like our Stampede Rodeo, these unique Hawaiian ranching skills would be lost forever and might only be seen in a museum.



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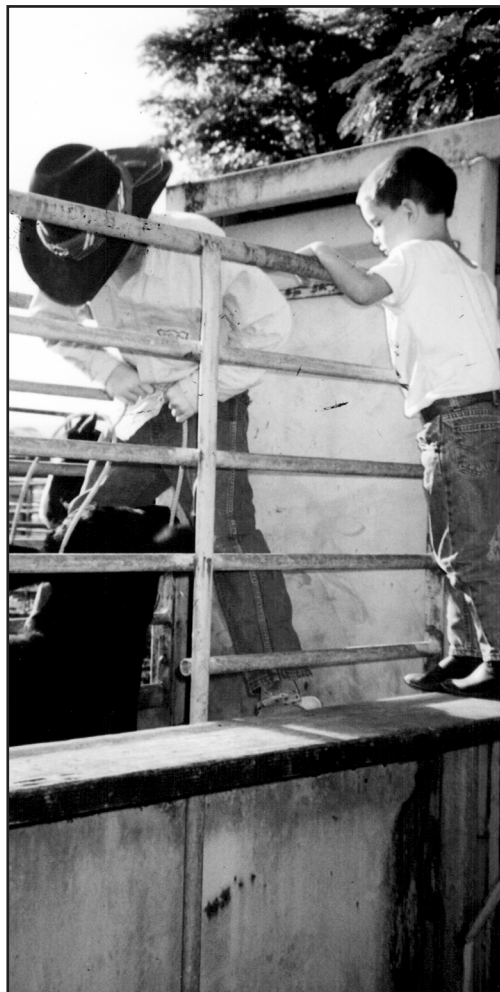
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RODEO... THE NEXT GENERATION



A child who participates in rodeo will benefit from rodeo for the rest of their life. The rodeo lifestyle exposes children to situations that will help them to develop the skills to be a productive and well-rounded member of society. Rodeo kids have many daily responsibilities they must complete. Rodeo not only develops life-long skills, but it also has psychological

and physical benefits such as physical fitness, safety, good work ethic, self-confidence, critical thinking skills, and commitment. All these traits coincide with the development of social skills such as leadership, active communication, and teamwork.

Keiki who participate in rodeo develop stronger muscles and bones, and are less likely to have a physical injury. When working around animals, keiki learn to be cautious, aware of their surroundings, and dangerous situations in order to stay physically safe.



RODEO KEIKI LEARN TO LIVE BY THE COWBOY CODE

- Look out for your people
- Defend yourself if necessary, but always defend children and family
- Always be courageous, cowards are frowned upon
- Always say "howdy"
- Always be grateful for what you have
- Tend to your horse's needs before your own
- Always be pleasant, even if things aren't going your way
- Always help someone in need, strangers and enemies included
- Be hospitable, anyone is welcome to dinner
- Always be fair
- Be loyal
- Be considerate to others
- Be honest in all you do
- Show respect to others, especially elders
- Live by the Golden Rule

RODEO QUEEN CONTESTANT ADELAIDE JOSE- KALEOPAA

My name is Adelaide Jose-Kaleopaa but I am known to most people as Addy. I am 13 years old and in 7th grade at Hawai'i Academy of Arts and Sciences. I have lived on the Big Island since the age of 3.

I started riding horses with Hoku's Legacy Riders (HLR) when I was 10 years old. That is where my foundation of horse riding started. I learned a lot in all equestrian areas during my time at HLR. I learned how to care for and groom horses, developed great riding skills, and even learned how to train horses at all levels.

My strength and passion with horses really soared when I started learning to do rodeo activities. In August 2023, I opened a new door towards my rodeo career with Uncle Clayton Low and he has made a big impact in my rodeo career by helping me improve my horsemanship and am focus on advancing my skills as a good competitor. I ride his horse, Dakota, and she has turned into my rodeo partner and my best friend. I enjoy competing in rodeos and practicing at Honokaa Arena with family and friends. With Dakota, I compete in barrel racing, pole bending, breakaway, and goat tying.

My favorite rodeo activity is roping! Roping has become a big part of my life since I met Uncle Clayton! I'm so grateful for him for teaching me much. I am looking forward to continuing my journey of improvement in all things rodeo!



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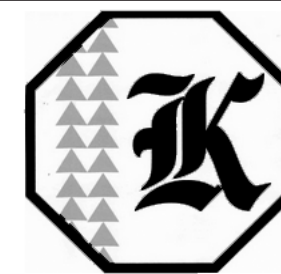


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The Paniolo Preservation Society (PPS) was founded in 1998 as a 501(c)3 to increase public awareness of the historical, present-day and future significance of Hawai'i's ranching industry with an emphasis on the roles, traditions, and contributions of the paniolo. They are dedicated to preserving the paniolo tradition as a profound part of the history of Hawai'i and the American West. PPS is also committed to perpetuating Hawaiian ranching as a proud and living heritage and contributor to the economic and cultural vitality and diversity of Hawai'i. **PPS is celebrating its 25th year!**

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Po'o Wai U is a technique developed by the Paniolo to capture free range pipi 'āhiu (wild cattle) and is still used today. The animal is lassoed and tied to a tree, often a Y shaped tree known as the aumana. Overnight the pipi 'āhiu would tire themselves out. The next day, Paniolo herded them to the ranch by leading or tying them to tamer cows. In today's Rodeo, we replicate the aumana (tree) in the arena. The competing Paniolo will have to rope a steer by the horns, pull the steer and tie it to the aumana with a non-choke knot.



"Double Mugging"

Double Mugging is another unique event found only in Hawaiian rodeos. In this event, two Paniolo will work together to rope and knock a cow to the ground and tie up three of its legs. This event involves full size steers and often turns into a wrestling match between men or women and beast.



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RODEO QUEEN CONTESTANT CHESNI AKU

My name is Chesni Aku. I am 12 years old and in the 6th grade. I was born in Hilo and raised in Waiakea Uka.

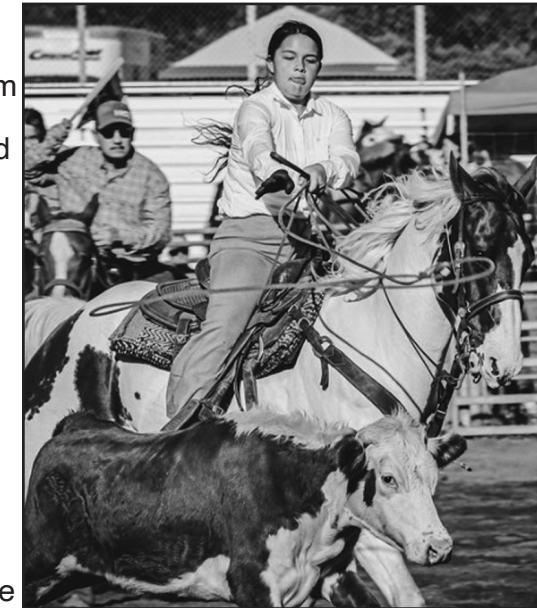
Being around horses has provided me with so much gratitude for all the Paniolo that have come before me. It takes a lot of time and responsibility to live this lifestyle, which I love and wouldn't change it for the world.

I really need to thank my Dad and Mom for helping me keep my equine partners healthy and operating to their fullest potential. My equine partners that I enjoy riding daily are Cody, Samson, and Lakana.

I like competing in rodeo and enjoy barrel racing, pole bending, break-away, goat tying, and team roping. I am currently a member of Hawaii Keiki Rodeo Association (HKRA) and Hawaii High School Rodeo Association (HHSRA). I am also working on my team roping skills so I can join my Dad and brother in the American Cowboy Team Roping Association (ACTRA). I enjoy being on the ranch and riding on the open range. Branding season is my favorite with my Uncle Bryant!

Other hobbies that I have are drawing, baking, swimming, and watching Netflix. I enjoy hanging out with my family and friends. When I grow up, I want to be a horse trainer.

I'd like to thank everyone who has supported me and continues to support me. I am grateful to my family, friends, and sponsors for their generous support.



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TEAM ROPING ... A COOPERATIVE RODEO EVENT

Team roping is a timed rodeo event in which two mounted contestants attempt to rope and immobilize a full-grown steer. The ropers wait on both sides of the steer's chute. The first roper (header) begins behind a rope barrier to give the steer a head start. TEAM WORK is the key to winning this event! This exciting event is done by young and old Kane and Wahine.



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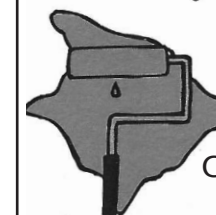


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ANNOUNCER BRENT JORDAN



Brent Jordan is a 3rd generation member of the PRCA who grew around rodeo watching both his father and mother compete in the PRCA. Inspired by the announcing legends like Bob Tallman, Randy Corley and Hadley Barret, etc., Brent went on to develop his own way of leading rodeo fans through the World of Rodeo. Brent has been privileged to announce rodeos such as the Badlands Circuit Finals, Senior Pro National Finals Rodeo,

Indian National Finals Rodeo, World Class Bucking Horse Finals, CNR Finals, BNR Finals, International Rodeo Tour of Spain and 27 different PRCA rodeos across the country.

RODEO CLOWN MIKE WALLACE

Rodeo Clown Mike Wallace resides in Cowden, Illinois with his wife Janie who works at Eastside Veterinary Clinic. His son Kaleb (18) rides bulls, Daughter Kyleigh (16) is a high school athlete, and his youngest son Daxton (8) enjoys playing guitar. Mike has been part of rodeo entertainment for over 15 years. Mike has done shows in places as far away as Saudi Arabia. Mike says his goal is to make you forget your troubles and enjoy the rodeo from start to finish.



RODEO QUEEN CONTESTANT

HINA LINDSEY

Aloha, My name is Hina Lindsey. I am 13 years old and a student at Hilo Intermediate School. My parents are Raelle Rosete and Casey Lindsey. My Dad competed in rodeos and helped me get started in the sport.

Being born into a Rodeo family and being involved with rodeo has taught me responsibility and husbandry for my horses and other animals. I was taught "we can't be winners overnight" and it takes time, dedication, patience, sportsmanship, and good old hard work to succeed. Everything that is worth it, takes time. The events I like to enter are barrel racing, pole bending, goat tying, roping and calf riding, which is the event that introduced me rodeo.

I would like to thank my family for working so hard in finding sponsors and selling tickets to support my run for Rodeo Queen. I want to thank my sister Kamau for being my "manager". Also, thanks to Aunty Stefanie, Uncle H and Naheana for providing me with horses when I didn't have them. Thanks to Uncle Cody who got pulled back into rodeo because he wanted to give "us kids" the wonderful experiences he had growing up with horses. He also spent endless hours hauling us to practices and then getting us horses of our own.

Finally, thank you to all my sponsors and friends who helped me get here today.



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from
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SOUNDMAN BRIAN RAPIER



Brian Rapier of BarGProRodeo Sound grew up in a rodeo family. Who would have a better ear for sound, and understand the perfect timing for rodeo events, than a third generation PRCA competitor? Brian Rapier has a passion for the sport of rodeo and will be bringing high quality, modern sound to our event. Brian's great ear for music, rodeo experience and passion for the sport bring the great power of that medium to Hilo and the Pana'ewa Stampede Rodeo.

PHOTOGRAPHER MATTHEW TREPTOW

Cowboy Photographer, Matthew Treptow, comes from Southern Oklahoma specializing in Rodeo and Western photography. At age 36 this is his 3rd year to shoot the Pana'ewa Stampede Rodeo. Since last year, he and his wife have been blessed with their 1st baby, Colter, who will be raised in the cowboy way in Oklahoma. You can catch Matt riding and working his horses, doing a little roping, and helping out on cattle ranches when he doesn't have a camera in his hand. Photography has led him to shoot some awesome events, work with some great companies, and meet amazing people while getting content and high quality images along the way. Notable events and companies include the Bob Feist Invitational Rodeo, Billy Cook Saddles, Bex Sunglasses, Junior Patriot, and 3C Cattle Feeders along with countless rodeos across Oklahoma, Texas and the Pacific Ocean to Hawaii.



Matt thanks the people of Hawaii and everyone with Pana'ewa Stampede Rodeo for putting on a great rodeo with lots of action to capture on film. He appreciates the 'Aloha' he's been shown the past few years and is thrilled to start his 2024 Rodeo Season in Hawaii! Mahalo and God Bless!
To review Matthew's Rodeo Photos, just click on the QR code.



Wishing everyone a safe and successful rodeo!
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BULLFIGHTER JUDD NAPIER



Aloha All, My name is Judd Napier. I am originally from Waipahu, Hawaii. Over the last four years, my career in professional rodeo has allowed me to move from the Hawaiian Islands to the Rocky Mountains of Colorado. In 2005, I attended college in Dodge City, Kansas on a rodeo scholarship. There I met Wacey Munsell who later became my inspiration for fighting. After college, I moved back home to Hawaii where I was able to hone my skills fighting for Bud Gibson of Rocker G Livestock. I would also travel from island to island fighting at various rodeos across the state.

After spending five years in Hawaii, I moved to Colorado in September of 2012. I was approved for my PRCA permit in the Spring of 2013. Later that year I was one of two bullfighters awarded a buckle for cowboy protection at the WNFR Bucking Stock Sale. Throughout my career, I aim to inspire others to pursue their passions no matter how impossible they may seem. Philipians 4:13 says, "I can do all things through Christ who gives me strength." Mahalo and God Bless!

BULLFIGHTER KAIPO SOLEDAD

Aloha my name is Kaipo Soledade, born and raised on the island of Maui. I now reside in Stephenville, Texas to pursue my career as a professional bullfighter. I am currently on tour with the Bullfighters only freestyle bullfighting organization.



I was awarded Rookie of the year at the world finals event in Las Vegas in 2022. I am in the process of acquiring my PRCA (Professional Rodeo Cowboy Association) Bullfighting card which would make me the second Hawaiian PRCA bullfighter behind Judd Napier.

Very excited to be back at Pana'ewa Rodeo, Let's have some fun!



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RODEO QUEEN CONTESTANT

PEYTEN KEKAUALUA- TAVARES

Aloha, my name is Peyten Kekaulua-Tavares. I'm 12 years old and I am in the 7th grade at Waiākea Intermediate School. I was born and raised in Waiākea Uka.

My love for horses began at the age of 5 when my Uncle Jayson got me my very first horse. Living on a farm with lots of animals has taught me so much, especially about responsibility. The ranch life is not the easiest and comes with many sacrifices and hard work, but it is also fun and rewarding. I started entering rodeos at the age of 10. My first event, and still my favorite, is barrel racing. I also now do pole bending and goat tying.

This experience of running to be your next Rodeo Queen is something that I have dreamed about for a long time. This opportunity has built up my confidence. It has also taught me better communication skills, organization, and the ability to know that I can do anything if I set my mind to it.

I would like to thank my mom and dad for helping me and getting me to my rodeos and providing the financial support to do this amazing sport. To my whole family, especially my Papa and Uncle Jayson, thank you for your love, support, and guidance. Thank you to my extended family, friends, and my community for believing in me and helping me to reach for my dreams and to work on making them come true. I love you all so much! I want to give extra love and a special thanks to my horses, especially Miss Daisy, for all the life lessons you have taught me. Lastly, thank you to all my supporters who either bought tickets, donated to this cause, or sponsored me. I appreciate and love you all!



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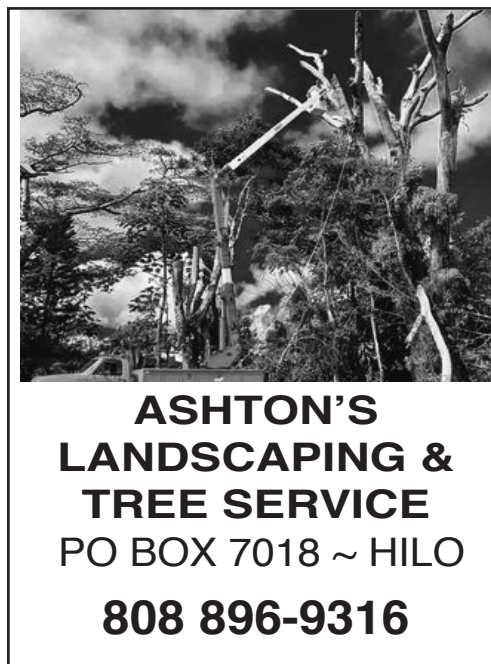
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Best of Luck to all the participants of the
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